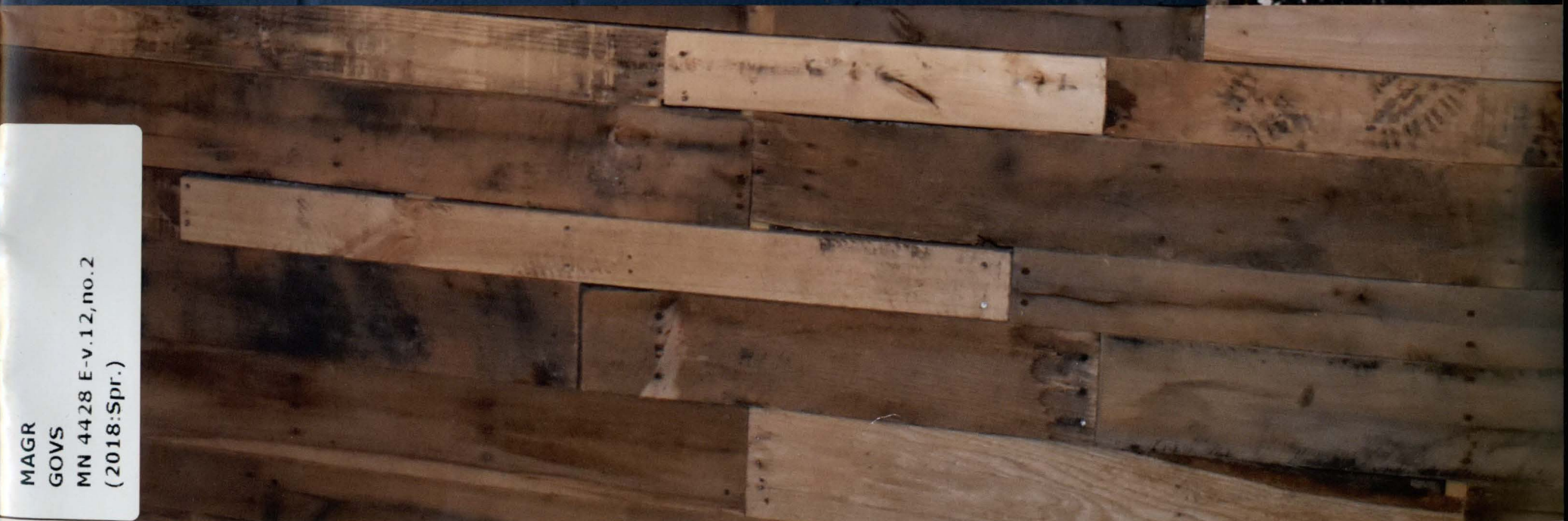


EMERGING

SPRING 2018 Vol. 12, No. 2



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COLLEGE OF DESIGN UNIVERSITY OF MINNESOTA



Dear Alumni and Friends of the College of Design,

This academic year has been filled with new beginnings for the college. In August I started my tenure as dean and since then have had the great pleasure of meeting with many of our students, alumni, faculty, and staff members to discuss the rich history of our college and new opportunities that exist for us. One thing that has become clear through these conversations is how crucial the support of our design community is to the success of the College of Design.

This past September, we launched the public phase of our *Driven by Design* fundraising campaign. I am proud to say that we are well over the halfway point to our fundraising goal, an accomplishment that is due to the strong bonds we share with our alumni and design community. Working in concert with the University's *Driven* campaign, *Driven by Design* focuses on building the College of Design into a recognized leader of design and design thinking. None of this would be possible without the enthusiasm and backing of our fellow designers and professionals. You can learn more about the campaign, the generous donations we have received so far, and how we are moving our college forward on pages 8–9.

Our fundraising campaign was not the only new initiative this fall semester. Our Retail Merchandising Program started the Joint Retail Assistance Program with University of Minnesota Extension (page 4), and the School of Architecture introduced a new student chapter of the National Organization for Minority Architects (page 6). Both additions create new ways of engaging with local designers and provide our students with hands-on learning experiences and opportunities to build their own professional networks.

Our alumni are a perfect example of the success that comes from having a strong, supportive network. Recent graduate **Heidi Woelfle** (B.S. '16, Apparel Design) used her network to connect with fellow design graduates **Regena Yu** (B.S. '16, Apparel Design) and **Abby Zamis** (B.F.A. '16, Graphic Design) to create the new start-up, *WAY the label* (page 10). Meanwhile, the University of Minnesota's Alumni Association created the first-of-its-kind Minnesota Alumni Market (page 11) to provide alumni with a new space for selling their products. I am particularly proud of our college for having the second highest number of alumni featured in this new marketplace.

My time here so far has been focused on connecting and forging connections between our college and our community. I invite you to learn more about me and the future I envision for our college in my interview on page 7. I look forward to continuing to meet our vibrant community in the months and years to come, building on accomplishments each of you has helped the college to achieve.

Sincerely,

Carol Strohecker, Ph.D.
Professor and Dean
College of Design

EMERGING
SPRING 2018 VOL. 12, NO. 2

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OUR MISSION

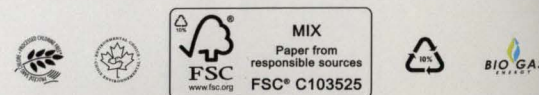
Through a unique commitment to creativity and advancing technologies, the College of Design at the University of Minnesota leads, innovates, and educates in a full range of design fields by researching ongoing and emerging issues, exploring new knowledge, and addressing and solving real-world problems, all while adhering to socially responsible, sustainable principles and collaborative design thinking.

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COLLEGE of DESIGN
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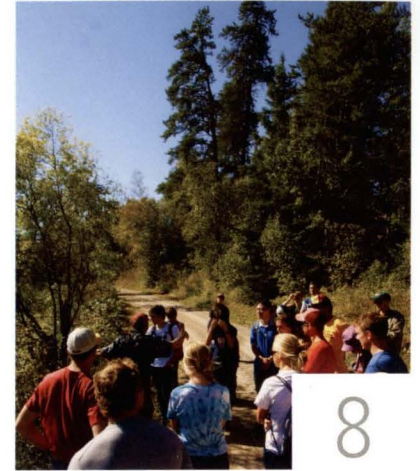
On the cover: Pallet wall built by retail merchandising student **Amanda Phillips** for Berg's Country Barn and an image used in *WAY the label's* Fall 2017 Lookbook.



4



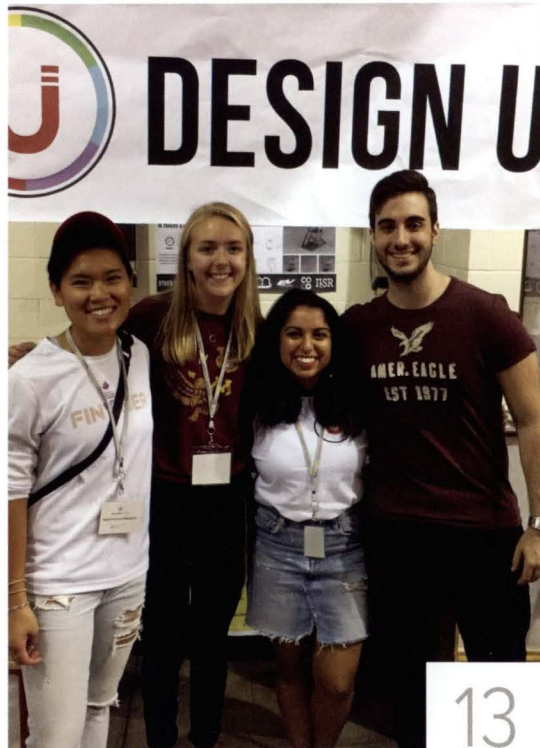
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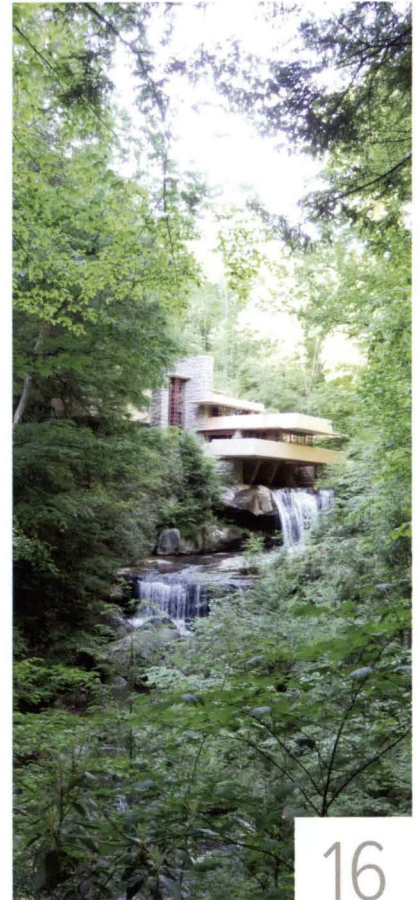
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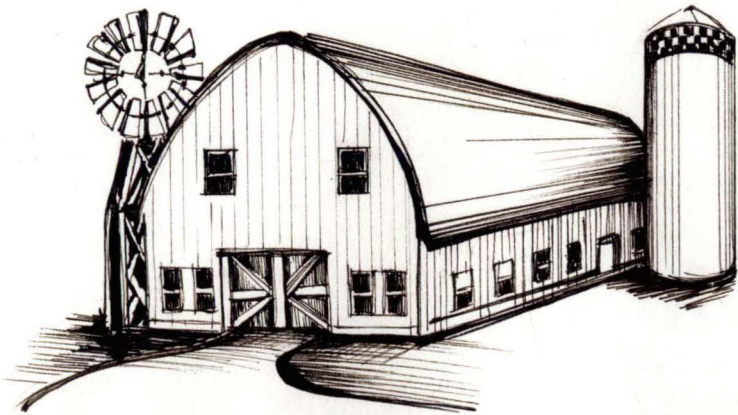


12



HOLIDAY POP-UP SHOP

Connects Students with Rural Retailers



In partnership with University Extension's Neil Linscheid, associate professors **Hye-Young Kim**, **Hyunjoo Im**, and Ph.D. students **Claire Whang** and **Sanga Song** have developed the Joint Retail Assistance Program, a project designed to forge connections between retail merchandising students and retailers in rural Minnesota.

Last November, the researchers put their project into action and invited **Amanda Phillips** (Retail Merchandising) to act as the lead design student for the first trial of the program—helping small-business owner Anita Berg create Berg's Country Barn, a holiday pop-up store in her family's barn.

"From the moment I was asked to be a part of this project I started doing a lot of exploratory research. I visited Berg's Country Barn with the faculty to see it firsthand and to talk with Anita about what she wanted our help with for the pop-up store. She was very transparent with us about her business, and was able to verbalize the aesthetic of the holiday environment she wanted to create," said Phillips.

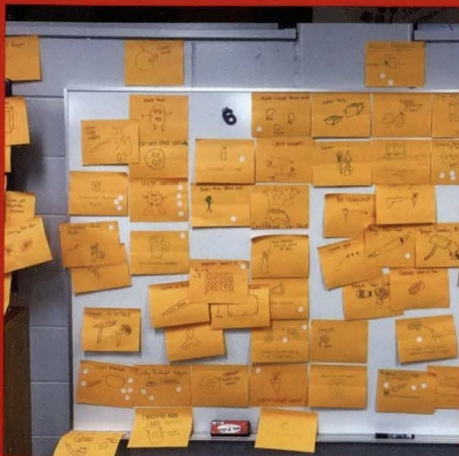
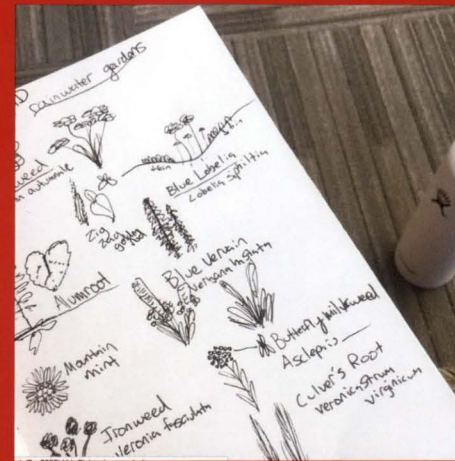
With Berg's vision in mind, Phillips conducted research on current retail trends for the holiday shopping season and came up with a design brief to pitch. The brief included four design concepts that Phillips felt her team of students could accomplish within the project's allotted time.

"The first concept was to update the business branding on social media by giving them a unified logo. The second concept was to improve the store setting by creating a backdrop for the barn

to draw customers' eyes to the barn walls. The idea was to use recycled pallets and create a distressed pallet wall with a laser cut out of Berg's new Country Barn logo across the wall. This was not only an aesthetic choice, but also helps with marketing. Concept three was to bring the essence of holiday to the exterior of the barn. I wanted customers to know this was a holiday shop, not just another barn. The final concept was to add in rustic elements to the barn to create that nostalgic vibe," explained Phillips.

To complete all four concepts of her design brief, Phillips called on her fellow design students for help. "**Cathryn Wunrow** (Retail Merchandising) helped me ideate this project, **Allison Sterneman** (Graphic Design) assisted with developing the new Berg's Country Barn logo, and **Natalia Piela** (B.D.A., B.F.A. '17, Architecture) sketched the actual logo. I also owe a big thank you to my dad, Gary Phillips, who dropped everything at work to drive from Milwaukee, Wisconsin, to help me build the pallet wall." With the help of her faculty, student team members, and family, all of Phillips' design concepts were implemented within a month, ensuring that the pop-up was ready for peak holiday shopping season.

"I feel so lucky to have been a part of the Retail Assistance Program team. It was a dream come true to utilize the design skills and business knowledge I've gained during my four years at the U. I also feel very blessed to have been partnered with Anita. She's an example of what I aspire to be one day."



NEW STUDENT GROUP INTRODUCED IN SCHOOL OF ARCHITECTURE



In 1971 the National Organization of Minority Architects (NOMA) was founded to empower, mentor, and support minority architects. Starting fall semester, students in the School of Architecture can get more involved in NOMA's work, thanks to the creation of a new student chapter.

"It is important to give students an opportunity to participate in conversations on how to be more sensitive and on why diversity and equity are so essential to the design profession and our communities," said **Hana Saifullah**, one of the students spearheading the creation of the new chapter.

School of Architecture faculty are also getting involved in the formation of the new group, with Assistant Professor **Jennifer Newsom** acting as the faculty adviser. "I hope that the new student group provides a welcoming intellectual and communal space to discuss issues of race, gender, and class equity in the built

environment...These are conversations that all of our students need to have, and hopefully NOMA can provide that forum," said Newsom.

"It is important to give students an opportunity to participate in conversations on how to be more sensitive and on why diversity and equity are so essential to the design profession and our communities."

—Hana Saifullah

Students can get involved in the new group by attending monthly meetings and contributing their thoughts about how the newly formed group should run. Learn more at z.umn.edu/emg18a.

#UMNFIRST CELEBRATES FIRST-GENERATION COLLEGE STUDENTS

This fall the University celebrated the inaugural First-Generation College Celebration Day. In recognition of this day, **Aalayha Robb** (Architecture) shared her own journey to becoming a first-generation college student here at the College of Design.

"All my mom ever wanted was for me to get good grades and not have an attitude. She pushed me to read every night for what felt like forever and encouraged working through seemingly endless math equations. When I finally decided one day that I was going to go to college, I could tell my mom was more proud of me than she had ever been before. I knew the best thing I could do to show my appreciation for all of her hard work was

to finish college and get a degree. There were many speed bumps along my journey. But as soon as I arrived at the U, I found more people willing to help me than I could have ever imagined. Whether it was my advisor, a counselor, a friend, a TA, or even the residential adviser in my dorm, nobody ever turned me away when I needed help. That more than anything helped me transition into making this once-scary place my home. I continue to come across questions and concerns that nobody in my family can answer, but thankfully, I know I'm part of a community that is not only here for me but rooting for me to succeed." Read Robb's entire guest post at z.umn.edu/emg18b.





Meet the DEAN

In addition to welcoming new students this fall, the College of Design was pleased to welcome our new dean, **Carol Strohecker**. She brings a wealth of experience to our college and has worked to advance interdisciplinary research, education, and creative work in academic, corporate, government, and hybrid settings. In this interview, Strohecker talks about her passion for the design fields, her experiences across the design disciplines, and gives some advice to our incoming students.

What do you like most about working in the design fields?

"I like the fact that you learn so much. When you work in design you end up creating many different kinds of things—even if you're within one area, the range is broad. You're not just learning about

how to draw something or stitch something, working in design means that you look at the history, at the potentials for broad use, and at different inputs from many people. I like the learning process that goes in tandem with the design process."

What has been the most enjoyable part so far about becoming the dean of the College of Design?

"Meeting so many passionate people and also returning to a public research university. The land-grant university mission is where my heart is, so I'm really happy to be here."

What are you most looking forward to doing during your first year as dean?

"Connecting. Connecting ideas, connecting people, and connecting

members of the college with members of the community and vice versa."

What's one thing you'd like the College of Design community to know about you?

"That over the years I've participated in many different facets of the design fields that are represented in the college. When I was a teenager I made my own clothes, and then worked in typesetting and print shops and did graphic design. Before graduate school, I worked as the publications director for a public art museum. I've created screen-based dynamic imagery working with film, video, computer graphics, interactive video, and software tools for various kinds of imaging.

"In North Carolina, I started and ran the Center for Design Innovation (CDI), which was situated within a regional

development program so involved working with urban planners, landscape architects, architects, and interior designers. At the time of construction, the CDI building was projected to be the most green in the UNC system.

"I've also worked in product design, developing software through participant design methodologies and conducting usability studies to make sure the product meets customers' needs.

"In short, I come with a broad base of knowledge about different design professions, and I am eager to see how that can fuel discussions about creating a more unified college as the College of Design continues to rise in prominence."

Driven by Design.

On September 8, 2017, the University of Minnesota officially introduced the public phase of its 10-year fundraising campaign, *Driven*.

Here at the College of Design, we see design and design-thinking as the key to solving increasingly complex global problems. That's why the College of Design has launched the fundraising effort *Driven by Design* to work in concert with the University's campaign. *Driven by Design* will focus on the future of the College of Design and building our college into a recognized leader of transformative thinking and practice.

With the intent to raise \$30 million by 2021, the *Driven by Design* campaign will concentrate on fundraising for three goals.

1. To ensure that every student is prepared to become a creative leader in tomorrow's marketplace.
2. To improve the facilities of our college and create transformative and collaborative environments for learning and research.
3. To increase the college's competitiveness to recruit outstanding faculty.

In the face of climate change, economic inequality, and political instability, our society needs design now more than ever. By focusing on these three goals, the College of Design intends to equip design professionals for solving the complex problems of our time.



TRANSFORMING OUR LANDSCAPE ARCHITECTURE PROGRAM

An alumnus of the College of Design's Landscape Architecture Program, and spouse, have committed \$3 million to the College of Design—the largest gift ever received by the college. This substantial commitment has been made by a generous couple who wish to remain anonymous. "This remarkable gift will enable transformative visioning of our Master of Landscape Architecture program," said Dean Carol Strohecker. "We are grateful for this enlightened commitment, which will allow the College of Design to be at the forefront of design education well into the future." Learn more at z.umn.edu/emg18c.

SUPPORTING DESIGN STUDENTS

In 2013 Marian-Ortolf Bagley and her husband, Ayers, made a generous future commitment to the Marian-Ortolf Bagley Scholarship Fund in Design Communication. Their donation enables four undergraduate graphic design students to receive full-tuition scholarships annually, in perpetuity. "We've spent our lives at the U and we've had wonderful lives," said Marian. The Bagleys want to see their values continue in the College of Design endowed scholarship and in the two scholarships they've established in the College of Education and Human Development, where Ayers taught for many years, and the School of Music.



Photo by Kelsey Daly



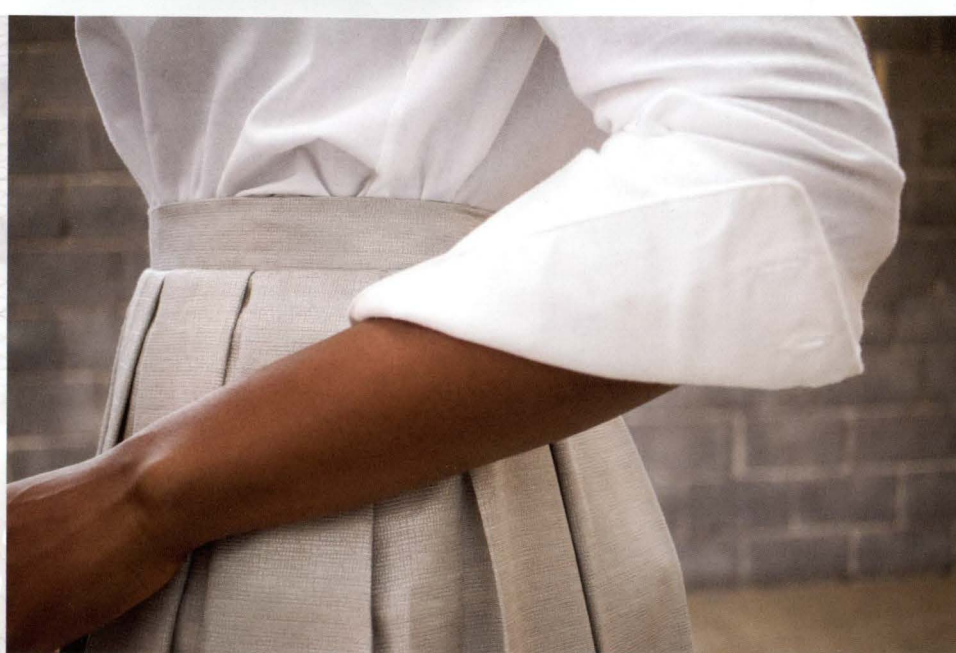
FUNDING OUR DA VINCI DEGREE

Linda and Ted Johnson come from a diverse University of Minnesota academic background and have been ongoing champions of the College of Design's most innovative initiatives, including the Virtual Reality Design Lab and the Digital Design Center. For more than 15 years, their generosity has funded programs and facilities that enable design students and faculty to work on the frontiers of creativity. Their most recent \$1 million gift will expand the new product design undergraduate major. "A product design program that teaches the skills, methods, and processes for inventing the future is exactly what we need today," said the Johnsons.

ELEVATING OUR APPAREL COLLECTIONS THROUGH SCHOLARSHIP

Close friends of the College of Design have committed \$1 million for an endowment to create a named faculty position. This generous gift will provide an ongoing source of funding to support a faculty member who will further scholarship on historic dress and curate the historic dress collection in the Goldstein Museum of Design. "This is an incredible commitment, truly heartfelt," said Elizabeth Bye, department head for Design, Housing, and Apparel. This endowed position will guarantee the future of these incomparable historic dress collections by supporting their permanent stewardship. Learn more at z.umn.edu/emg18k.





Apparel Design Collaboration Turns into **SMALL BUSINESS**

What started as a collaboration between two apparel design students has turned into a small business for College of Design alumni **Heidi Woelfle** (B.S. '16, Apparel Design), **Regena Yu** (B.S. '16, Apparel Design) and **Abby Zamis** (B.F.A. '16, Graphic Design). Launched in April 2017, *WAY the label* is a new clothing line that focuses on creating classic, minimalist clothing for women, without sacrificing sustainability. Cofounder Woelfle discusses the creation of *WAY the label* and what makes it unique, in this interview.

How did *WAY the label* get its start?

"Regena and I were both in the Apparel Design Program and we had wanted to collaborate with each other for a while

because we appreciated each other's aesthetic. At first, it was going to be a one-time collaboration. But then we thought that there might be a place in the market for this kind of clothing. Of course, making clothing and developing a brand are two separate things, which is how Abby got involved. Abby studied graphic design at the college and Regena knew her and her work, so we reached out to her. She's done all of our branding."

How would you describe your line?

"It's sustainable modern classics, with some slight trend influence. We wanted to see sustainable clothing that has some influence from trends. But we knew the pieces couldn't be completely trendy

because then they would go out of style quickly. Instead, we find subtle ways to incorporate current trends while keeping the pieces timeless enough to stay in a wardrobe for years at a time."

What makes *WAY* stand out from other clothing lines?

"The details. There are small details in the clothing that make our pieces really special. For example, last spring we made some coats out of upholstery fabrics and lined them with silk organza, which not only made the coats stand out but made them cool and breezy for a spring and summer coat. Our pieces have lots of small details like that, which are really thought out but look effortless."

How do you keep *WAY the label* sustainable?

"We produce our clothing using deadstock fabrics, which are fabrics left over from manufacturers. We source most of our fabrics from SR Harris Fabrics, a local warehouse. We also buy our fabrics in limited quantities and produce only enough to use up all of our fabric. We're willing to risk running out of pieces rather than overproducing and having extra stock go to landfills."

Where can people find your clothing?

"The main place to buy our clothing is online. We also put together pop-ups at events like the Minneapolis Craft Market." You can see *WAY the label's* full collection online at www.waythelabel.com.

1946

HGA Architects & Engineers, founded by the late **Curtis Green** (B.Arch '46), the late **Rich Hammel** (B.Arch '46), and the late **Bruce Abrahamson** (B.Arch '49), received six 2017 AIA MN Honor Awards.

1980

Sue Kruskopf (B.S. '80, Applied Design) received the American Advertising Federation's Silver Medal Award.

Marjorie Norton (Ph.D. '80, Home Economics) was honored with emerita status by the Virginia Tech Board of Visitors.

1984

Todd Wichman (B.L.A. '84) served on the jury for the 2017 American Society of Landscape Architects' Professional Awards.

1991

After 22 years with the Department of Natural Resources and 11 years as scientific and natural area program supervisor, **Peggy Booth** (B.L.A. '74, M.L.A. '91) has retired.

1993

Tamara Eagle Bull (M.Arch '93) received AIA's 2017 Whitney M. Young Jr. Award.

1998

Lisa Bieringer (B.A. '98, Architecture) was promoted to the position of principal at Studio O+A.

Snow Kreilich Architects, founded by former School of Architecture faculty member **Julie Snow** and partner **Matt Kreilich** (B.A. '95, M.Arch '98) received three 2017 AIA MN Honor Awards and was named AIA National's 2018 Firm of the Year.

Malini Srivastava (M.Arch '98) was given the Outstanding Educator Award from North Dakota State University's College of Arts, Humanities, and Social Sciences.

1999

John Cary (B.A. '99, Architecture) released a new book, *Design for Good: A New Era of Architecture for Everyone*.

Kara Hill Studio, owned by **Kara Hill** (M.Arch '99), received a 2017 AIA MN Honors Award.

Jody McGuire (B.A. '99, Architecture) won the 2017 AIA Young Architect Award.

Adam Turman (B.S. '99, Design Communications) was commissioned to paint a mural inside the east entrance of the University of Minnesota's Coffman Memorial Union.

2001

Philip Rickey's (M.Arch '01) sculpture "Life of Christ" has been completed. It will be dedicated in fall 2018 on the University of Notre Dame's campus.

2004

Josh Stowers (B.A. '99, M.Arch '04) has been hired by HGA Architects and Engineers as associate vice president and principal in their Minneapolis office.

2005

Amy Schwabe (M.Arch '05) is now a principal at Trossen Wright Plutowski Architects.

2006

Kate E. Woletz (B.S. '06, Interior Design) started a new position as director of product development at Kinfine USA, Inc.

2007

Anna Claussen (M.L.A. '07) was selected as a Nathan Cummings Fellow with the Nathan Cummings Foundation in June 2017.

2008

Beth Bowman (Graduate Certificate Housing '08) has been selected to serve as a mentor in the 2017 Leaders of Today and Tomorrow Fellows

Program. She also received the Award of Excellence from the University of Minnesota College of Education and Human Development Alumni Society.

Shawna Meyer (M.Arch '08), AIA, was promoted to senior associate at KVA Matz.

2011

Jillian Reiner (M.L.A. '11) was hired by Hagstrom Engineering to lead their landscape architecture department.

Kathryn Sterner (B.S. '11, Apparel Design), founder of Winsome Goods, was a featured speaker at Dirty Laundry 2017. z.umn.edu/emg18d

2012

Jessica Barness (M.F.A. '12, Design) received an award from the 2017 Society of Typographic Arts 100 for her work "Glosses (Letters to X. vol/2)." Barness also received the DI Design Incubation Educators Award in Communication Design in the category of Scholarship: Published Research.

Woodchuck USA, founded by **Benjamin VandenWymelenberg** (B.S. '12, Architecture), planted its millionth tree at University President Eric Kaler's Eastcliff residence.

2013

Ashley (Adams) Neumann (B.S. '13, Retail Merchandising) joined Uniform Advantage Brands as a control buyer in August 2017.

2014

Maddy Bartsch (B.F.A. '14, Art; Fashion Studies Minor) was one of the featured speakers on Eileen Fisher's spring 2018 Real Power Campaign.

Katie Kangas (M.Arch '13, M.S. '14, Architecture) was awarded a \$1,000 scholarship from the Minnesota Architectural Foundation Beverly Hauschild-Barn Leadership Fund to attend the 2017 AIA Women's Leadership Summit.

2015

Heidi Woelfe (B.S. '15, Apparel Design) is the new technical and managerial assistant in the College of Design's Wearable Technology Lab.

Angelita Scott (B.S. '99, Interior Design; M.S. '14; Ph.D. '15, Design) started a new position as program coordinator and assistant professor of interior design at Georgia Southern University.

2016

Sarah Divine (B.S. '16, Retail Merchandising) started a new position as a marketing analyst

with Newly Weds Foods in Chicago in September 2017.

2017

Amy Poburka (B.S. '17, Architecture) joined alumnus Bill Pedersen's firm, KFP as an architectural designer in August 2017.

Megan Quist (B.S. '17, Retail Merchandising) was hired as a merchandise assistant at Lord & Taylor.

Brenna Schlauderaff (B.S. '17, Retail Merchandising) started a new position as merchandise coordinator for beauty, health, and fitness at Evine Live.

IN MEMORIAM:

Janis Blumentals (B.Arch '59) passed away on October 23, 2017.

Ruby Jankus (M.A. '86, DHA) passed away on January 7, 2017.

Olaf Andrew Medhus (M.Arch '94) passed away on October 18, 2017.

Sean Mulcahy (B.Arch '92) passed away on May 24, 2017



UNIVERSITY OF MINNESOTA ALUMNI ASSOCIATION LAUNCHES NEW MARKET

On November 14 the University of Minnesota Alumni Association (UMAA) launched the Minnesota Alumni Market, an online store selling products created by University of Minnesota alumni. Believed to be the first of its kind, the market will feature everything from home goods to apparel.

"The Alumni Market gives everyone who loves the U a way to support the work of alumni creators, provides an opportunity for established alumni entrepreneurs to extend their reach, and helps new alumni entrepreneurs launch their businesses,"

said UMAA CEO Lisa Lewis. Included in the new market are products created by four College of Design alumni.

- **Niles Deneen** (B.S. '00, Graphic Design)—Deneen Pottery
- **Anna Peshock** (B.S. '15, Apparel Design)—Shinesty
- **Adam Turman** (B.S. '99, Design Communications)—Art of Adam Turman
- **Ben VandenWymelenberg** (B.S. '12, Architecture)—Woodchuck USA

Interested in having your products included? Visit www.mnalumnimarket.com.



FRESH TRADITIONS

Apparel design senior **Ka Ying Lee** was one of four designers featured in the annual Fresh Traditions Fashion Show. Sponsored by the Center for Hmong Arts and Talent, the Fresh Traditions Fashion Show is the longest running Hmong fashion show produced in Minnesota. This year's theme was Journey. "I defined journey in my collection using Hmong women and their role in Hmong culture as my inspiration. Hmong women have become so much more than just a housewife and a stay-at-home daughter. Through so many struggles and hardships, we have become our own boss," explained Lee.

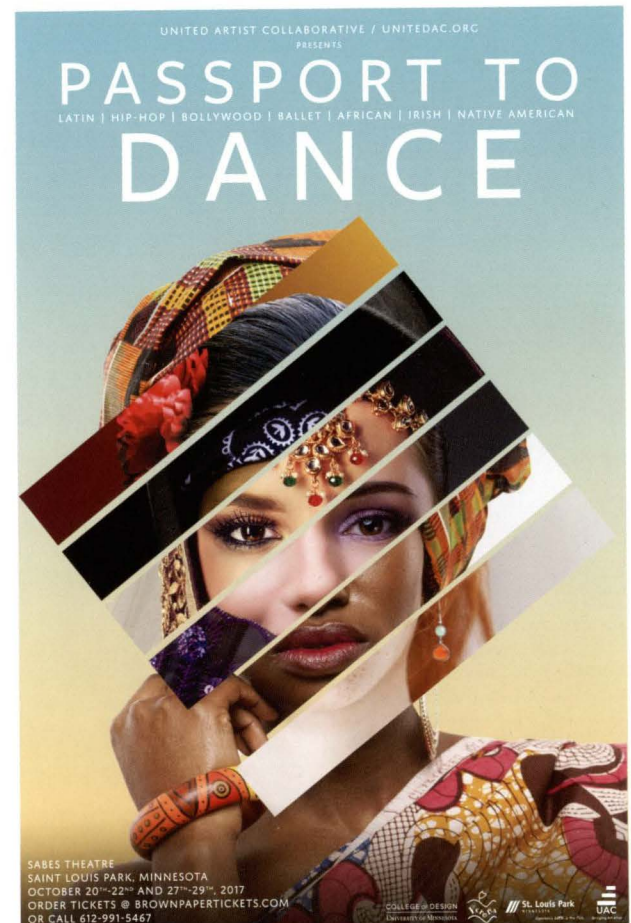


LANDSCAPE ARCHITECTURE STUDENT WINS ASLA AWARD OF EXCELLENCE

Though easily forgotten and often misunderstood, the infrastructures of wastewater treatment are closely tied to our everyday lives. **Bridget Ayers Looby** (M.L.A. '16) explored this relationship in her capstone project "Invisible Works: A public introduction to the dynamic life of wastewater treatment," for which she was awarded the American Society of Landscape Architects (ASLA) highly coveted 2017 Student Award of Excellence. z.umn.edu/emg18e

DESIGNING NATURALLY

Each semester, retail merchandising students compete for the chance to have their designs used in the Weisman Art Museum's (WAM) gift shop. This opportunity presents many students with a first chance to have their designs used in real life. This semester's winning group included **Josephine Caulfield, Nicole DelPizzo, Brady Foster, and Phoebe Sia**. Their winning display focused on the idea of bringing a "natural elegance" to the WAM storefront by incorporating elements from nature, such as tree branches and greenery, along with materials resembling snow.



PASSPORT TO DANCE SHOWCASES STUDENT WORK

As part of a service-learning project this fall, graphic design students in GDes 3351, **Steven McCarthy's** Text and Image class, created promotional posters for *Passport to Dance*. Organizers of the performance selected **Anna Basinski's** design (pictured) for use in the official promotional posters for the event. Basinski's design was also showcased in the St. Louis Park *Sun Sailor*. The performance featured multi-ethnic dances and was produced by United Artist Collaborative and performed at the Sabes Jewish Community Center in October 2017.

STUDENT ACHIEVEMENTS

Vanessa Berglund's (Graphic Design) packaging design for Curious Cub's Honey Sampler was featured on *The Dieline*.

Rachel Duerksen (Retail Merchandising) was awarded the National Retail Federation's Student Ambassador Award.

Noah Exum (Interior Design) received the Sheryl Smith Memorial

Scholarship from the American Society of Interior Designers.

Ivan Gil's (Apparel Design) work was showcased in *Mpls St. Paul Magazine's* Fashionopolis event this fall. He was the only student designer to be selected for participation.

Rachael Granberry (Apparel Studies) received an Award of Excellence at the 2017 Industrial

Fabrics Association International conference for her Active Knit Compression Stocking in the Medical and Disaster Relief category.

Alex Heid (Landscape Architecture), **Kyrshanbor Hynniewta** (Architecture), and **Christopher Tallman** (Landscape Architecture) worked with **Jacob Mans** (Architecture) to create "One House, Many Nations,"

which was named a top five legacy project by Canada's Expo for Design, Innovation, and Technology.

Rishi Murugesan (Graphic Design) was featured in the University's *State of Innovation* promotional video.

Maia Peterson (Architecture) and **Roohi Katarya** (Product Design) were selected to become University Innovation Fellows by

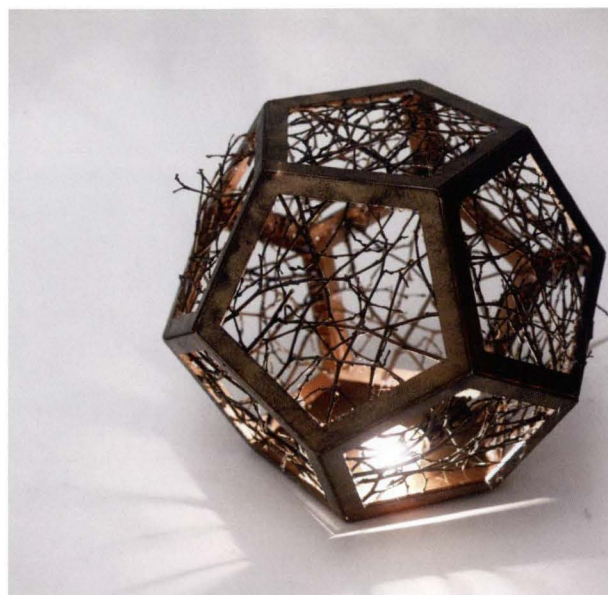
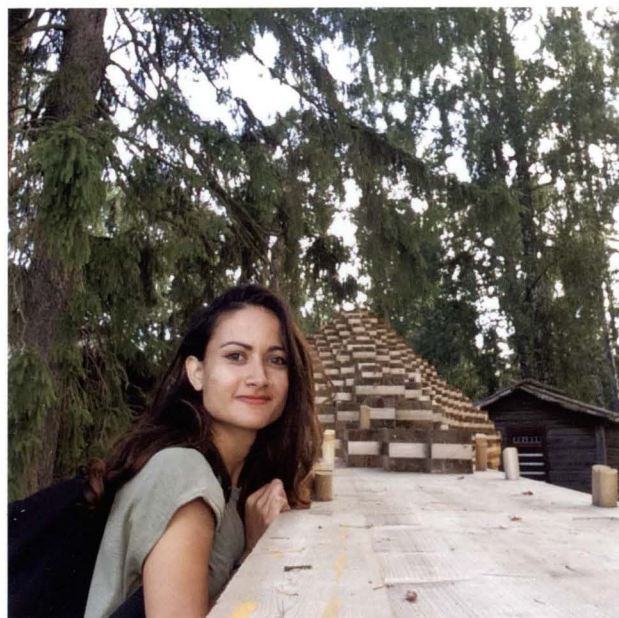
Stanford's design school. Only 229 students from across the world were selected to become fellows.

David Swan (Architecture) received the DIS Design Excellence award for his urban design studio work in Denmark.

Chikako Seebold (Graphic Design) had her work *Her Story, Our Story*, selected for the Juried Members' Exhibition, "Fertile Ground: Artists

Respond to a Collective Geography." The exhibition and reception will be held during the conference of the College Book Art Association in January.

Kerstin Wetterstorm (Retail Merchandising) was awarded the National Retail Federation's Rising Star Award.



ARCHITECTURE STUDENT NAMED JUDD FELLOW

Selected to be a 2017 Judd Fellow, **Pratibha Chauhan** (Architecture) presented her research at the Judd Fellows Expo in October. Chauhan worked with **Jacob Mans** (Architecture) and Perkins+Will to explore various wood modifications (thermal, chemical, and design) that can enhance the durability of wood as facade. After completing her research internship, Chauhan traveled to Finland to explore both pre- and post-harvest wood modifications prevalent in the country. z.umn.edu/emg18f

INTERIOR DESIGN STUDENTS SHARE BRIGHT IDEAS

Students in **Abimbola Asojo's** IDES 3612 Lighting Design class were challenged fall semester to design a light fixture that not only appealed to consumers, but could also be created from reclaimed and recycled materials. After the students' designs were presented to Groovystuff cofounder Chris Bruning in class, the creations were sent to High Point Market in North Carolina where **Brooke Berge's** piece "Out of the Woods" (pictured) was awarded first place by interior design professionals.

DESIGN U DESIGNS FOR YOU

Last December, members of the product design student group Design U displayed their hard work at the Design U Winter Open House. Design U's mission is to provide students with hands-on, real world experience by solving design challenges for local startups and nonprofits. Organized into 11 project teams, students work in areas of research and strategy, prototyping, and digital design for companies like Planned Parenthood, Make It Simple, and the Loft Literary Center. z.umn.edu/emg18g

FACULTY ACHIEVEMENTS

Shirley Baugher, former dean of the College of Human Ecology, received the prestigious 2017 American Association of Family and Consumer Sciences Legend Award.

James Boyd Brent (Graphic Design) was named Instructor of the Month for October by the University's Learning Abroad Center.

Blaine Brownell's (Architecture) book *Transmaterial Next* was selected as one of the Best Books of 2017 by the American Society of Landscape Architects. Brownell also wrote a chapter in the newly published *Embodied Energy and Design*.

Marilyn Bruin (Housing Studies) was featured in the University of Minnesota's *Driven to Discover* Campaign.

The Deep Winter Greenhouse interdisciplinary team, including **Dan Handeen** (CSBR), was awarded the 2017 Extension Dean's Team Award.

Lucy Dunne (Apparel Design) participated in a 5x5 group orchestrated by the Institute for Advanced Study (IAS) that is focusing on researching circadian rhythms.

Monica Fogg (Graphic Design) was named Instructor of the Month for November by the University's Learning Abroad Center.

The Goldstein Museum of Design was awarded \$6,000 from the National Endowment for the Humanities.

Tasoulla Hadjiyanni (Interior Design) received the Environmental Design Research Association (EDRA) Service Award for her work as an editor of *EDRA Connections*.

Brad Hokanson (Graphic Design) presented a keynote on creativity in educational technology at the Society of International Chinese in Educational Technology's Educational Innovation Through Technology conference.

Adam Jarvi (Architecture) was named one of the St. Paul Area

Chamber of Commerce's Young Professionals of the Year.

Hye-Young Kim (Retail Merchandising) is participating in an IAS 5x5 project. Her group will be focusing on what form means in their respective disciplines.

Gayla Lindt (Architecture) received AIA Minnesota's 2017 Special Award.

Karen Lutsky (Landscape Architecture) coauthored a chapter in the recently released *Third Coast Atlas* and was selected to become an associate for the Institute on the Environment.

Jacob Mans's (Architecture) "One House, Many Nations" was named a top five legacy project by Canada's Expo for Design, Innovation, and Technology.

Steven McCarthy (Graphic Design) recently chaired the jury for the Communication Design Educators Award competition for the New York-based organization Design Incubation, with sponsorship from the publisher Bloomsbury.

Jennifer Newsom's (Architecture) firm is one of five finalists in the 2018 MoMA PS1 Young Architects Program. Newsom was also named one of Art Omi's architects-in-residence for 2018.

Marc Swackhamer (Architecture) and **Tom Fisher** (MDC) were featured side by side in a school profile and interview in the May 2017 issue of *49th Parallel* e-journal.

Marc Swackhamer (Architecture) presented the keynote at the 80th anniversary celebration of Tianjin University's School of Architecture.

The **School of Architecture** received the 2017 Association of Minnesota Counties Achievement Award for their Design/Build Collaboration Phase II Project with Anoka County.

Dewey Thorbeck (Architecture) was invited to participate in the second World Rural Development Forum at the Nanjing Agricultural University in China on October 21–22.

RESEARCHERS TAKE ON GRAND CHALLENGES

Executive Vice President and Provost Karen Hanson announced the launch of phase two in the University of Minnesota's *Driving Tomorrow* initiative. The second phase of the initiative targets two of the University's five Grand Challenges focus areas: Ensuring Clean Water and Sustainable Ecosystems, and Fostering Just and Equitable Communities.

As part of the work to tackle these Grand Challenge areas, the University has allocated \$2.96 million for research over the next two years through the University's *Driving Tomorrow* awards. This funding will support six interdisciplinary team projects and two six-member Grand Challenges Research Scholar Collaboratives. Participating on the teams being funded are two College of Design faculty members, **Kristine Miller** (Landscape Architecture) and **Daniela Sandler** (Architecture). Learn more about the Grand Challenges initiative at z.umn.edu/emg18h.

IN MEMORIAM: LEON SATKOWSKI AND STEVEN WEEKS

This December the School of Architecture lost two of its emeritus professors. Both men will be dearly missed.



LEON SATKOWSKI

Emeritus Professor **Leon Satkowski** passed away on December 5, 2017.

Emeritus Professor Satkowski, Ph.D., introduced thousands of students to the history of architecture during a career of nearly 30 years at the University of Minnesota School of Architecture. As a teacher, he had a lasting impact on his students' perspectives. As a scholar, he received international recognition for his work on Italian Renaissance architecture. As a colleague, he was valued for his keen insights, his dry wit, his vast knowledge, and his dedication. Before retiring, Leon reflected on his career in an interview with a School of Architecture student. You can read this interview at: z.umn.edu/emg18j.



STEVEN WEEKS

Emeritus Associate Professor **Steven Weeks** passed away December 18, 2017.

Emeritus Associate Professor Weeks, AIA, was nationally recognized for his teaching, leadership, and service advancing architectural education and the profession of architecture. Over more than three decades at the University of Minnesota, generations of students benefited from his inventive teaching. Steve's devotion to helping students achieve licensure was evident in the many hours he spent supporting individual students completing their degrees—advising, mentoring, inspiring, teaching, or cajoling as needed. Many younger faculty members and countless numbers of students have been forever inspired by Steve's infectious upbeat spirit.

UPCOMINGEVENTS

For a full listing of College of Design events this spring, visit design.umn.edu/calendar.



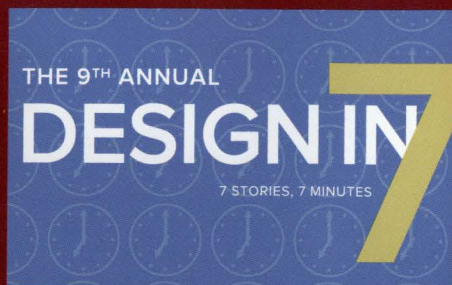
Then and Now: Fashion Show @ 50

EXHIBITION DATES

February 3–April 29, 2018
Goldstein Museum of Design, HGA Gallery

fashionshow.design.umn.edu

Celebrate the 50th anniversary of the Apparel Design Fashion Show with this juried and invitational exhibition of work by apparel design alumni.

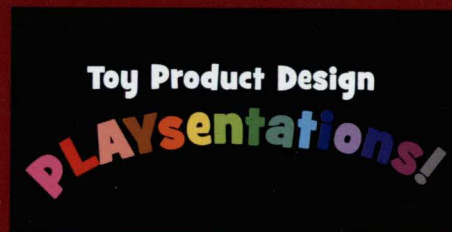


Design in 7: 7 Stories, 7 Minutes

Thursday, April 12
6:30 p.m. doors open, 7:00 p.m. program
Coffman Memorial Union Theater

design.umn.edu/designin7

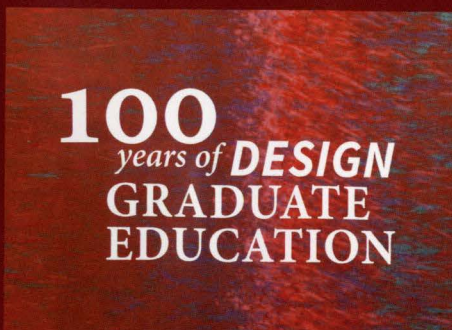
What can be shared in just seven minutes? Listen in as seven professionals from the fields of architecture, apparel, graphic and interior design, housing, landscape architecture, and retail share thought-provoking, inspiring, and often humorous tales from the design trenches.



PLAYsentations

Wednesday, May 2
6:00–7:30 p.m.
Coffman Memorial Union
z.umn.edu/playsentations2018

Product design students present their original toy prototypes to the community in this theatrical show. Children and families are welcome.



SAVE THE DATE! 100 Years of Design Graduate Education

SYMPOSIUM | September 27–28, 2018
EXHIBITION | September 29, 2018–January 20, 2019
CELEBRATION | September 29, 2018, 10:00 a.m.–3:00 p.m.

Join classmates, faculty, visiting scholars, and friends as the University of Minnesota celebrates 100 years of graduate design education and looks forward to more. Events will include a research symposium titled “Fashion and the Future of Design,” with a keynote, exhibition, tours, and activities in McNeal Hall. Take the opportunity to share your design stories—including memories, research, career highlights, or ideas on the future of design—in lightning fast three-minute presentations.

KEEP IN TOUCH

Here are five (free) ways you can support the College of Design.

You'll expand your professional networks, enhance college visibility, and improve current student experiences.

- Share your career news and accomplishments.
- Let us know when your contact information changes.
- Follow us on Twitter, Facebook, LinkedIn, and Instagram.
- Recommend us to future design students.
- Post job and internship opportunities.

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SUPPORT DESIGN

Giving does many things for the College of Design.

Find out how you can support

- Student achievement
- Community impact
- Research that makes a difference

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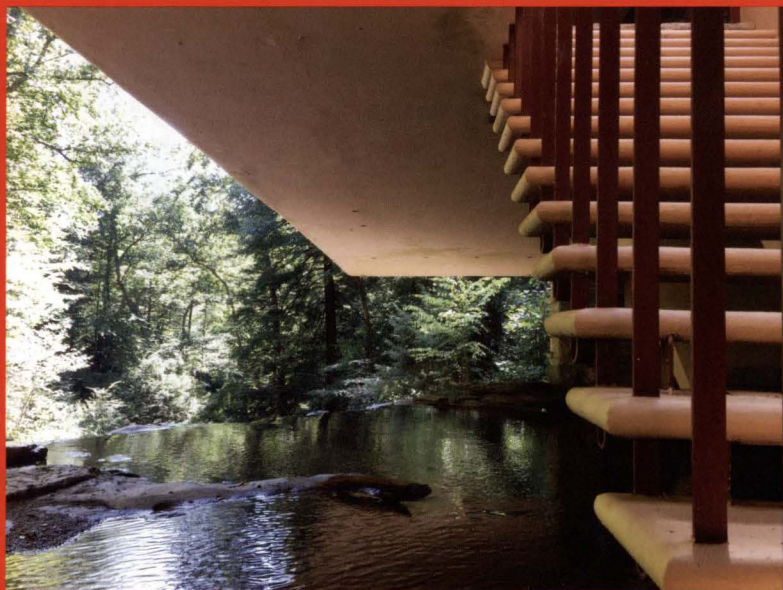
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BEHIND THE SCENES AT FRANK LLOYD WRIGHT'S FALLINGWATER

Frank Lloyd Wright is one of the most recognized American architects of the 20th century. From the Guggenheim Museum in New York City to his Taliesin estates in Spring Green, Wisconsin, and Scottsdale, Arizona, Wright's buildings resonate across the world of architecture.

Working with Wright's legacy is just a dream for many architecture students, but for **Catherine Deacon** a summer internship made this dream a reality. Learn more about Deacon's internship in our interview at z.umn.edu/emg18i.



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